

Date: 02.10.2024

Name of the Institutes: ICAR-Directorate of Coldwater Fisheries Research, Bhimtal

Name of Activity: Swachh Bharat Diwas



Swachhata sabha organised at village Pandechore, Bhimtal



Cleanliness drive with participation of villagers

Under the ‘ Swachhta Hi Seva Campaign 2024’ a Govt of India Initiative, Swachh Bharat Diwas’ was celebrated at village Pandechore (Chanfi) in Bhimtal block, Nainital district on 02 October 2024. On the occasion of 10th anniversary of Swachh Bharat campaign, a gram sabha was organized with the active participation of fish farmers and women farmers, SHGs and students. During the event, a cleanliness drive was organized to raise awareness among villagers about the importance of maintaining a clean environment for agriculture, fisheries, and related activities. Villagers actively participated in collecting organic and plastic waste for appropriate disposal, emphasizing the need for hygienic practices. A total of 55 villagers took part in the initiative, reflecting a strong community commitment to cleanliness. The programme was organized with the help of staff of DCFR including contractual workers.